



MUNDO'S OFFER: High-ROI IPO Investment



Powering Technology Everywhere

Corporate Presentation

September 2021

Forward Looking Statement

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Internet Of Things Market

IoT, AI, cloud, and big data/analytics are the 'big four technologies' that could provide the bedrock to connect organizations, generate data, and drive more intelligent operations

- IoT spending is projected to grow rapidly, from **US\$726 billion** in 2019 to **US\$1.1 trillion** in 2023
- In 2021, there are more than **10 billion active IoT devices**. It's estimated that the number of active IoT devices will surpass **25.4 billion in 2030**.
- **83%** of organizations have improved their efficiency by introducing IoT technology.
- The **consumer IoT market** is estimated to **reach \$142 billion by 2026 at a CAGR of 17%**.
- The amount of data generated by IoT devices is expected to reach **73.1 ZB (zettabytes) by 2025**.
- Every second, **127 devices** hook up to the internet for the first time.
- In 2018, 57% of businesses adopted IoT in some way. By the end of 2021, the figure should **hit 94%**.



Market Transformation to Ubiquitous Devices

Most household devices, work devices and tools are becoming smart connected devices, transforming the way we perform activities and transforming the economic environment for companies and users

- Over **95%** of B2B businesses globally are looking to adopt IoT with no success
- There are **very few systems with IoT inter-platform connection capability** in the market
- **Inability to update IoT environment** without hardware devices implementation
- **Massive** hardware implementation **costs**
- **Platform dependency** and fewer adaptable resources for new protocols
- **Unsecured** platform connections
- Volatility and lack of visibility





A global software solution for inter-connecting API platforms across different industries and sectors, enabling the robust IoT connection capabilities of different devices within the IoT eco-system.

- Hardware agnostic
- Cost efficient integrations
- Fast interconnections
- Real-time and live outcomes
- Security & privacy driven

How Our Technology Works

Connectic+ by AllianceAPI Provides a secure platform for the transmission of Real Time Meta Data among different API Connected Devices

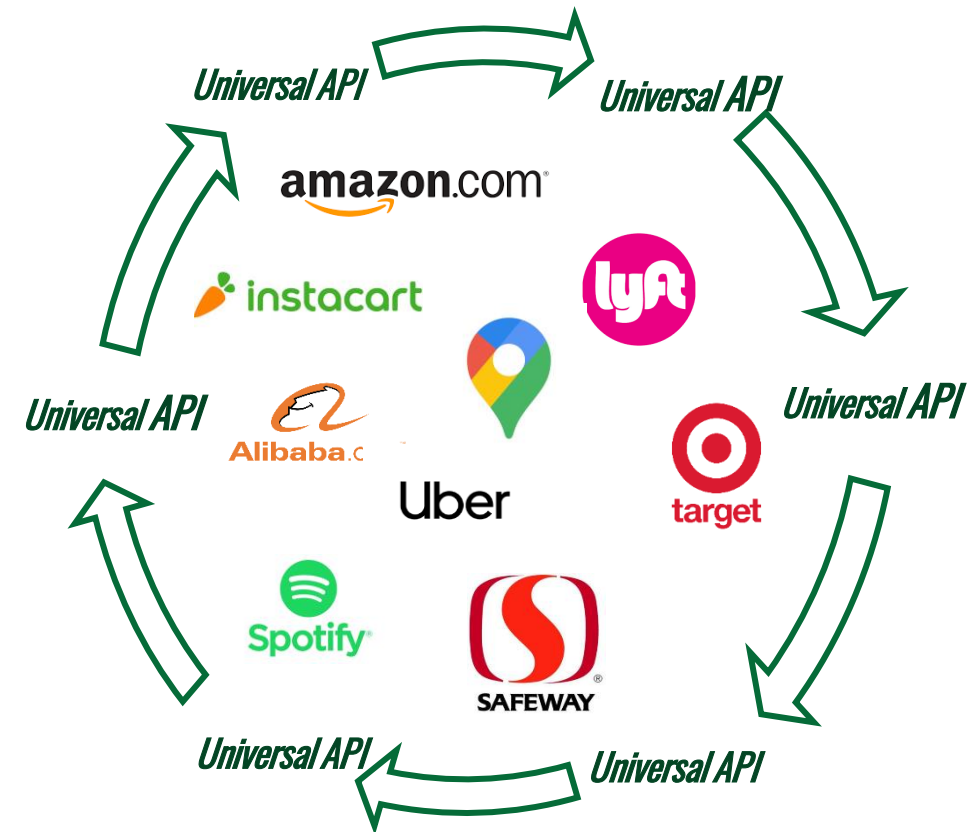
- Enables the **interconnectivity** of smart devices and vendor platforms globally (regardless of vendor)
- Integrated with **ML Voice functionality**
- Vendor platforms, smart devices managed in **one place**
- Real-time, secure transactions and updates (**global data feed**)
- Management of Millions of transaction in seconds enabling more data traffic in an efficient manner



Voice Search Connectivity

Connectic+ supports any Voice Search platform to provide universal connectivity to any CPG, Retailer or Service Provider's API creating a new world of possibilities for the consumer experience.

- **62%** of those who regularly use a voice activated speaker say they are likely to buy something through their speaker in the next month
- US Voice shopping in 2017 reached US\$2 billion. Some estimate it to reach **\$40 billion in 2022**
- An average of **40% of American, British and German users (2020)** of voice technology have made at least one purchase via a digital assistant on their smartphone or smart speaker.
- Nearly **5.5 million US adults** make purchases with their smart speakers on a regular basis.

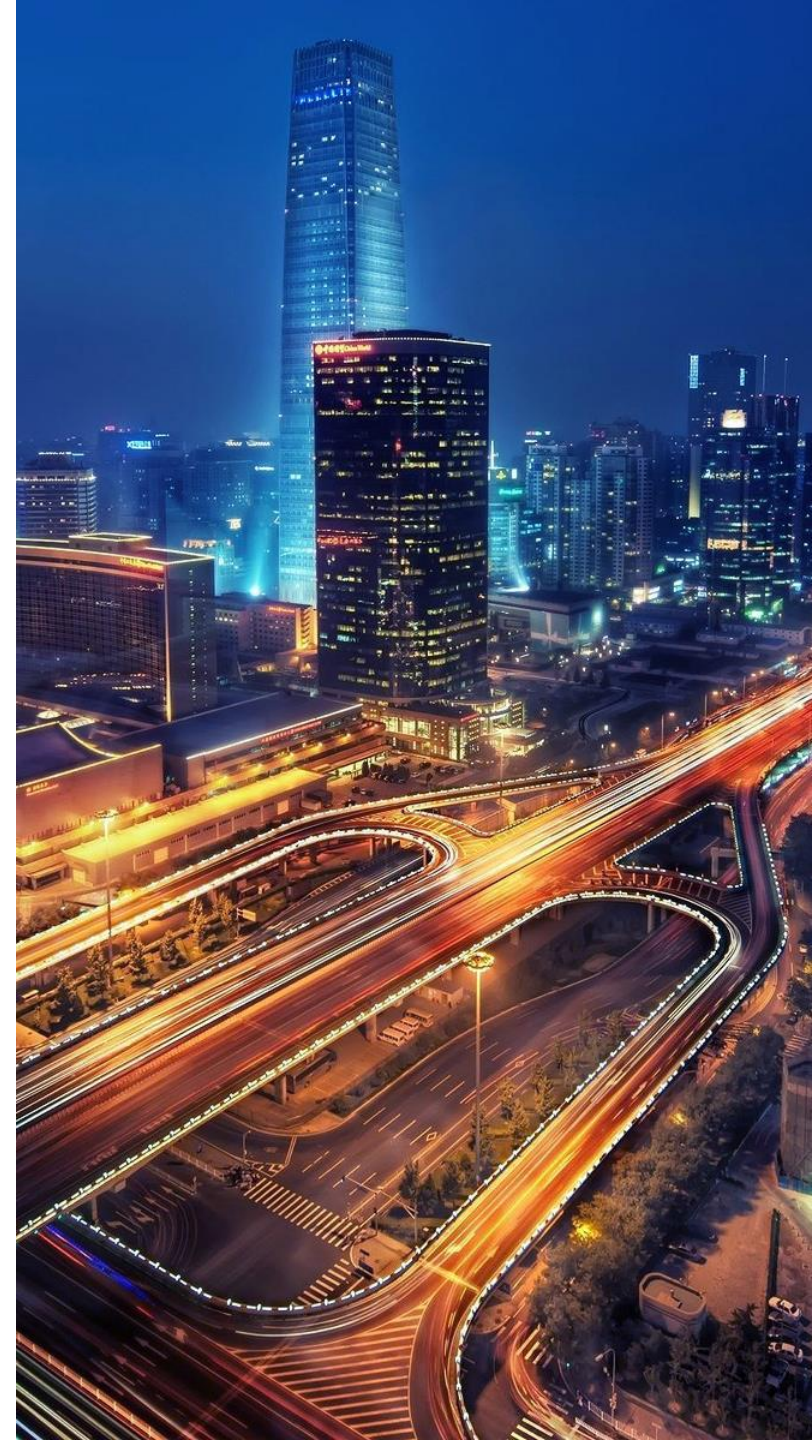


* Brands are examples only

Smart Cities and B2B IoT Potential

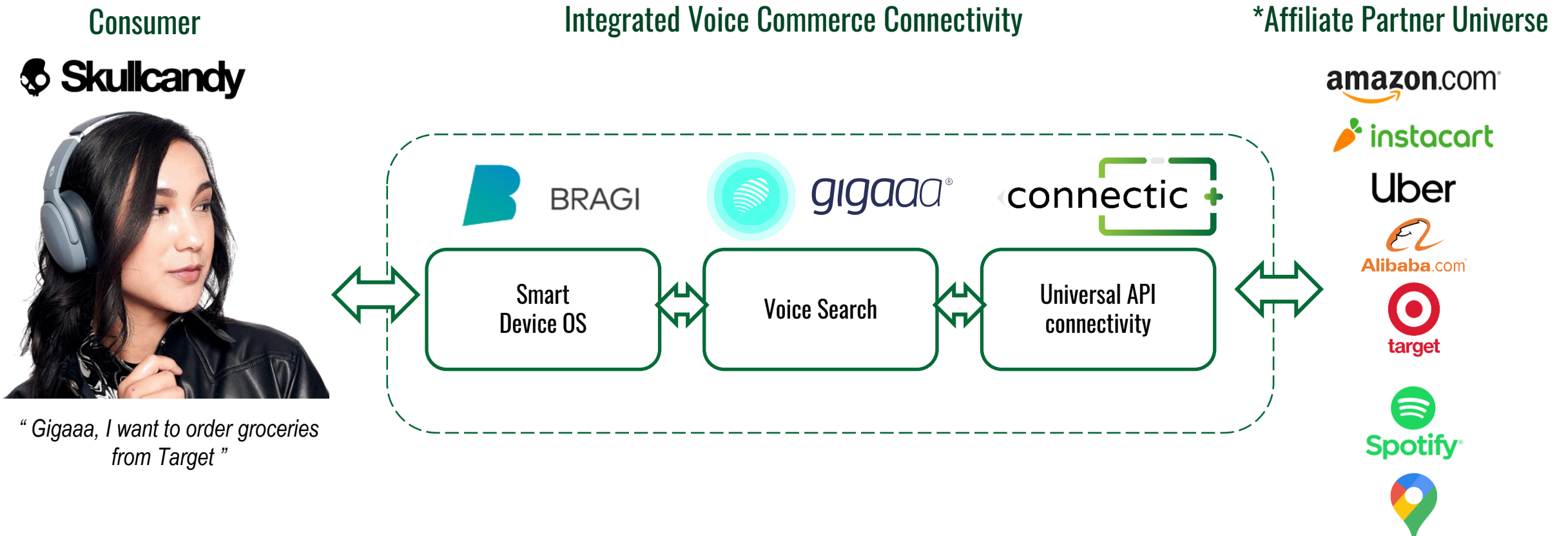
As Smart Cities and Business are embracing the adoption of Internet connected devices, AllianceAPI is positioning itself to provide fast interconnectivity services in a wide range of products

- API Integration among Business
- Product Interconnectivity activation for E-commerce
- API Integration Catalog for other businesses
- Fast Voice-E-commerce among different platforms
- Device Interconnection Activation
- Connect locals and visitors to Local Smart Retail and Services
- Data generation and behavioral analytics for regulators and governments



Skullcandy Smart Headset Integration


Connectic+ is integrating with gigaaa and Bragi to provide AI-enabled Voice Commerce for Skullcandy's users

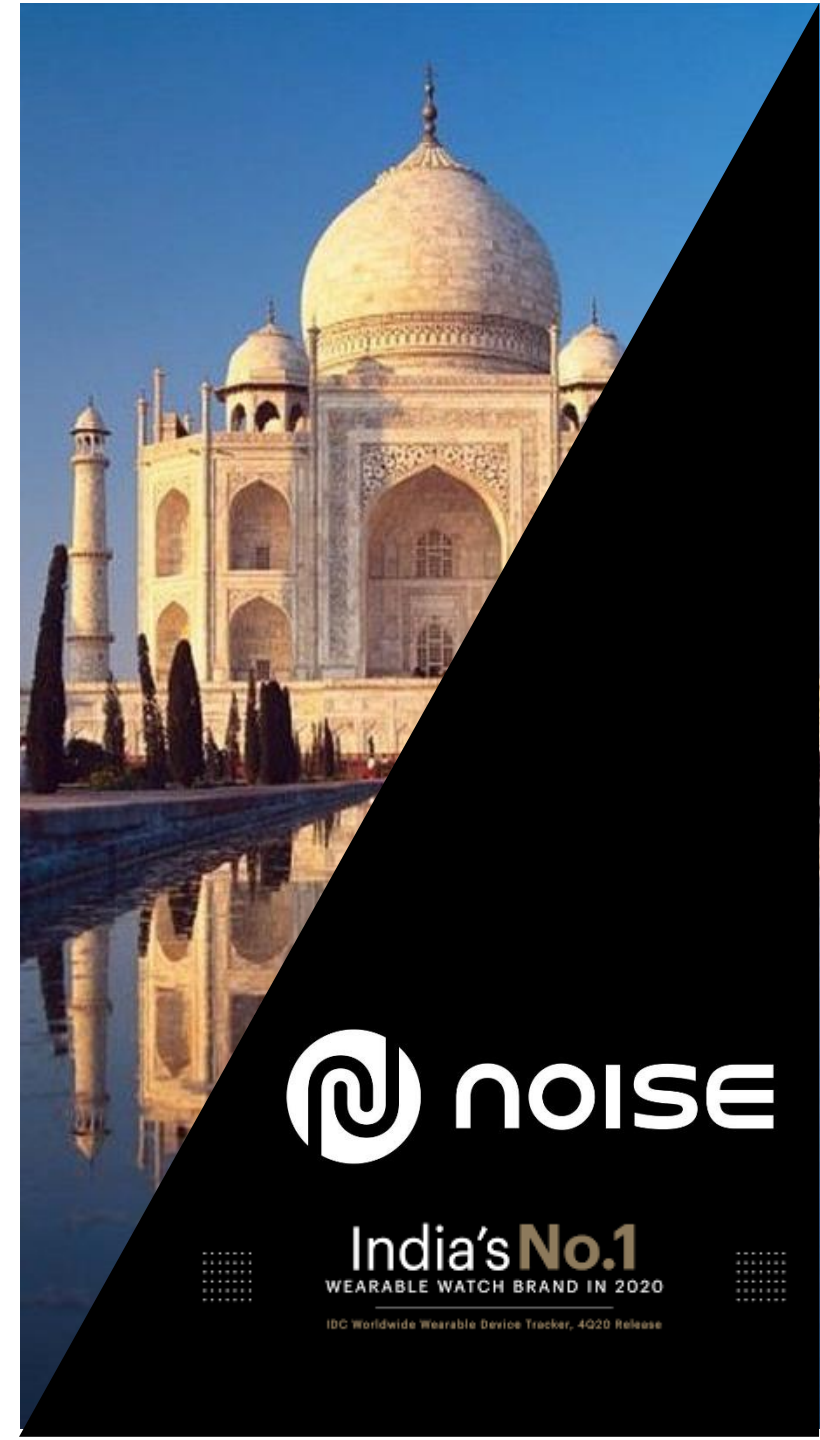


*Affiliate partners are for reference

STAR STREAM PROJECT INDIA

Freelancing Blockchain Based platform in India, one of the most promising markets in the world

- Freelancing platform in partnership with one of the most prominent brands in the country 
- Rapid adoption through different **distribution channels and partnerships**
- **IP Protection through blockchain based security, Smart AI Match** for users and **Payment solution** integrated for faster and easier user adoption
- Up to **240,000 users** expected **within 1 year, then up to 10.5M users by 2025**
- Blockchain Network deployment via Connectic+ for added data security and integrity
- Phase 2 & 3 development to capture even higher user base via Freelancing platform & NFT Marketplace



India's **No.1**
WEARABLE WATCH BRAND IN 2020

IDC Worldwide Wearable Device Tracker, 4Q20 Release

AllianceAPI Business Development Pipeline

AllianceAPI maintains product development operations worldwide in order to comply with jurisdictional requirements.

- USA - HQ
- Germany
- Poland
- Japan
- South Korea
- Hong Kong

Current contract:



In partnership with



Pursuit pipeline:



In conversation:



Financial Outlook

Net Present Value	\$1,370,389,326	2022	2023	2024	2025	2026
	Unit	Year 1	Year 2	Year 3	Year 4	Year 5
Revenue	USD	4,773,357	17,926,632	40,481,635	140,929,806	494,040,284
<i>Contract Metrics</i>	<i>USD</i>	<i>0</i>	<i>1,835,408</i>	<i>9,968,641</i>	<i>24,311,086</i>	<i>34,408,720</i>
<i>Data Service</i>	<i>USD</i>	<i>2,734,768</i>	<i>12,367,579</i>	<i>26,701,171</i>	<i>108,505,461</i>	<i>449,458,408</i>
<i>Gigaa Contract</i>	<i>USD</i>	<i>2,038,590</i>	<i>3,723,645</i>	<i>3,811,823</i>	<i>8,113,260</i>	<i>10,173,156</i>
COGS	USD	726,908	2,108,809	5,665,238	13,561,674	29,688,053
Gross Profit	USD	4,046,449	15,817,824	34,816,396	127,368,133	464,352,232
Gross margin	%	84.8%	88.2%	86.0%	90.4%	94.0%
SG&A	USD	1,044,983	2,356,497	3,617,341	4,904,339	5,835,918
EBITDA	USD	3,001,466	13,461,327	31,199,056	122,463,793	458,516,314
<i>EBITDA margin</i>		<i>62.9%</i>	<i>75.1%</i>	<i>77.1%</i>	<i>86.9%</i>	<i>92.8%</i>
D&A	USD	3,833	9,075	13,925	14,908	11,925
<i>Interest expense</i>	<i>USD</i>	<i>8,250</i>	<i>0</i>	<i>0</i>	<i>0</i>	<i>0</i>
<i>Income taxes</i>	<i>USD</i>	<i>46,054</i>	<i>1,694,400</i>	<i>4,486,689</i>	<i>17,022,098</i>	<i>56,948,106</i>
Net income	USD	2,943,328	11,757,852	26,698,442	105,426,788	401,556,283
Net margin		61.7%	65.6%	66.0%	74.8%	81.3%

AllianceAPI Management



Sumit Dhoopar, CEO

- Held senior level positions at 3M and Target
- Executive MBA, MSEE, Cyber Security Expert
- Managed team of 60 with \$2B+ budget to build Target's most secure and advanced technology environment
- 1 Exit Cyber Security professional service
- Advisor to many startups
- Proficient in building partnerships and scaling Technology business models



Craig Scheldroup, COO

- 30 years in IT
- VAR Sales and Engineering Executive: Fortune 500 software and hardware solutions sales
- Consulted with SMB manufacturing executives implementing production and accounting processes including reporting
- Company Officer with a team of Investors that started, managed and sold a USDA monitored meat and poultry plant



Terry Shiraishi, Customer Success

- 25 years of field marketing and advertising
- Former Head of Creative for NBC Universal Japan
- Former Communication Traffic Director for McCann Health Care Japan
- BFA in US-EWU
- Board Member, Japan Smart Cities IoT initiative



Jourdan Bolivar, CFO

- Over 7 years of experience in Capital Markets and Corporate Finance
- Involved in diverse types of transaction such as as IPO's, RTO's, M&A and has completed over 10 million dollars in Financings.
- Co-Founder of New Wave Esports (CSE:SPOR) the first Gaming and Esports focused listed investment vehicle in Canada.
- Involved with public and private companies in diverse industries such as Mining, E-commerce, IoT and Disruptive Industries (Cannabis & Psychedelics)



Tyron Joo, Head of Star Stream Project

- 4 years of expertise in management consulting; completed projects with KODIT, CWMA, Shiseido Korea, etc.
- Former Head of Korea at ICOBOX
- Former Head of Korea at Tradelize
- BSC Hult International Business School London

Development Team / Advisors



Anna Tutova, Marketing & Investor Relations, Europe

- CEO Coinstelegram Agency. An expert in public relations and business development
- Masters Degree of International Law from Kyiv Institute of International Relations
- Expert Council at first Arabic platform that focuses on alternative investment analysis in the MENA region for HNWI & UHNWI, along with ex. ministers, advisors at Royal Family Offices and professionals in multiple-sectors of alternative investments



Lucas Young, Field Marketing

- 10 years Field Marketing and Finance, MBA (Finance)
- Managed portfolio of government contracts with MRR of \$10Million



Alex Dragan, Board Member/Partner/Advisor (CEO Gigaaa), Germany

- Entrepreneur since 1989. Has an extraordinary track record in building start-ups
- Gigaaa was founded in 2017 and since then many hardware companies have integrated Gigaaa as an alternative to Alexa and Google voice
- Companies, municipalities, universities and hospitals in Germany, Turkey, Egypt and Russia have added gigaaa plugin to their websites for customer support
- Employees use Gigaaa solutions for reporting and appointment scheduling. Grocery chains have implemented Gigaaa AI assistance for automated food delivery services



Wyatt Lee, Business Development, S. Korea

- 5 years marketing experience in Korea
- 1 year B2B marketing and business development in media
- 2 years Marketing Chief in the Korea exchange
- Advisor to more than 10 start-ups (Gaming, Healthcare, etc.)
- Raised \$6 Million in fundraising via Exchange Platform



Sher Noorzad, Finance/Accounting

- Business professional with over 10 years of result-driven experience in Corporate Accounting, Financial Advisory and Management Consulting
- Managed multi-million-dollar projects at the World Bank.
- MSc degree in Business Economics & Management from University of Leuven and a BA in Business from American University



Dustin LaBarre, Finance Advisor

- 5 years investing and finance experience, MBA (Finance) from University of St. Thomas
- Created and managed attribution analysis of \$75B in funds
- Managed and performed due diligence of small cap equity for bank asset clients
- Finance modernization team at Fortune 500 banks

Use of Proceeds

Pre Money

Shares Outstanding	10,000,000
Ownership	Management & Insiders
Valuation	\$ 12,000,000

Raise

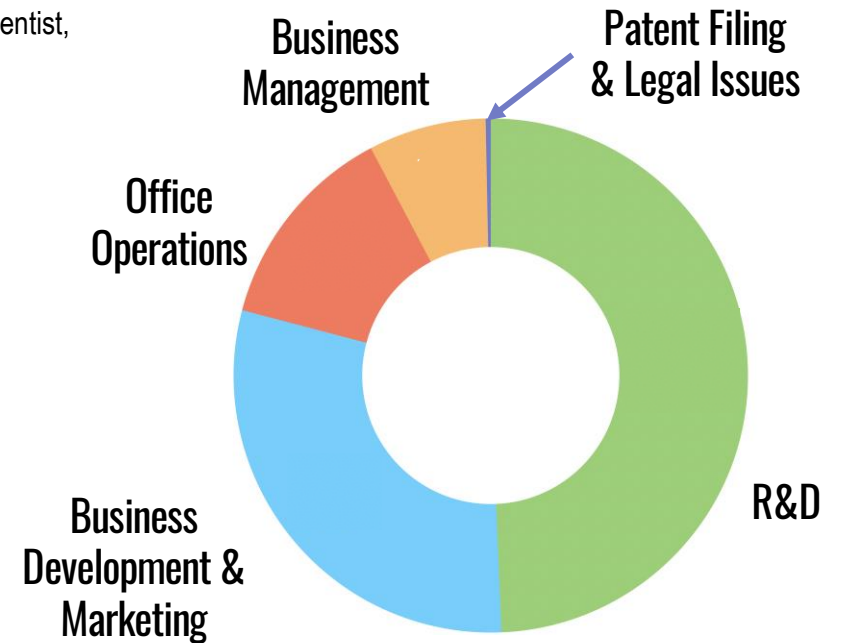
<i>Seed Round Raise</i>	<i>\$ 3,000,000</i>
Seed Investors Shares	2,500,000
Equity %	20%
Instrument	Common Shares
Price Per Share	\$ 1.20

Post Money

Total Shares	12,500,000
Valuation	15,000,000

All amounts in US Dollars

- **R&D:** System Developers, Cloud Engineers, Programmers
Cloud Computing: (CTO, CRO, SE, Data Scientist, QA, IT Hosting, CapEx)
- **Office Operations:** (Administrator, Financial Manager, Real Estate)
- **Business Development & Marketing:** (CMO, Account Management, Marketing, PR, Consultation, T&E)
- **Business Management:** (CEO, COO and Directors)
- **Patent Filing & Legal Issues**



AllianceAPI Summary

- **Connectic+** is a global SaaS solution designed to provide universal API connectivity for multiple market applications.
- Contract executed with **Gigaaa Voice-AI** to build **first smart headphones** with **Skullcandy and Bragi OS**
- Gigaaa Voice-AI contract with Skullcandy and Bragi OS will generate over **5 Million device integrations** for 2022
- Contract pipeline with Gigaaa and Bragi includes Galanz and Gonoise will drive **19 Million new device integrations by 2025**.
- Strong diversified team with team members in Japan, South Korea, Germany, and the USA with work experience in fortune 100 companies as well as many startups; worked **together on many successful projects in the past 8 years**.
- Patent Pending **Connectic+** will be licensed globally **protecting data privacy**; globally compliant for fast adoption.



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